

VALUES

AIM:

1. To explain what is values
2. To identify and apply values personal & professional

Exercise – Values

Now try to identify at least 2 of your own values (personal). You should research CU value or organisational values of your choice, and identify their values (**professional**).

Try to match their values to your own (**personal**), and see if you have something in common.

Personal Values	Organisational values
morals - to follow them, integrity	Innovation
Personal history → education	Career-ready & enterprising

Can you work for the organisation, if so why?

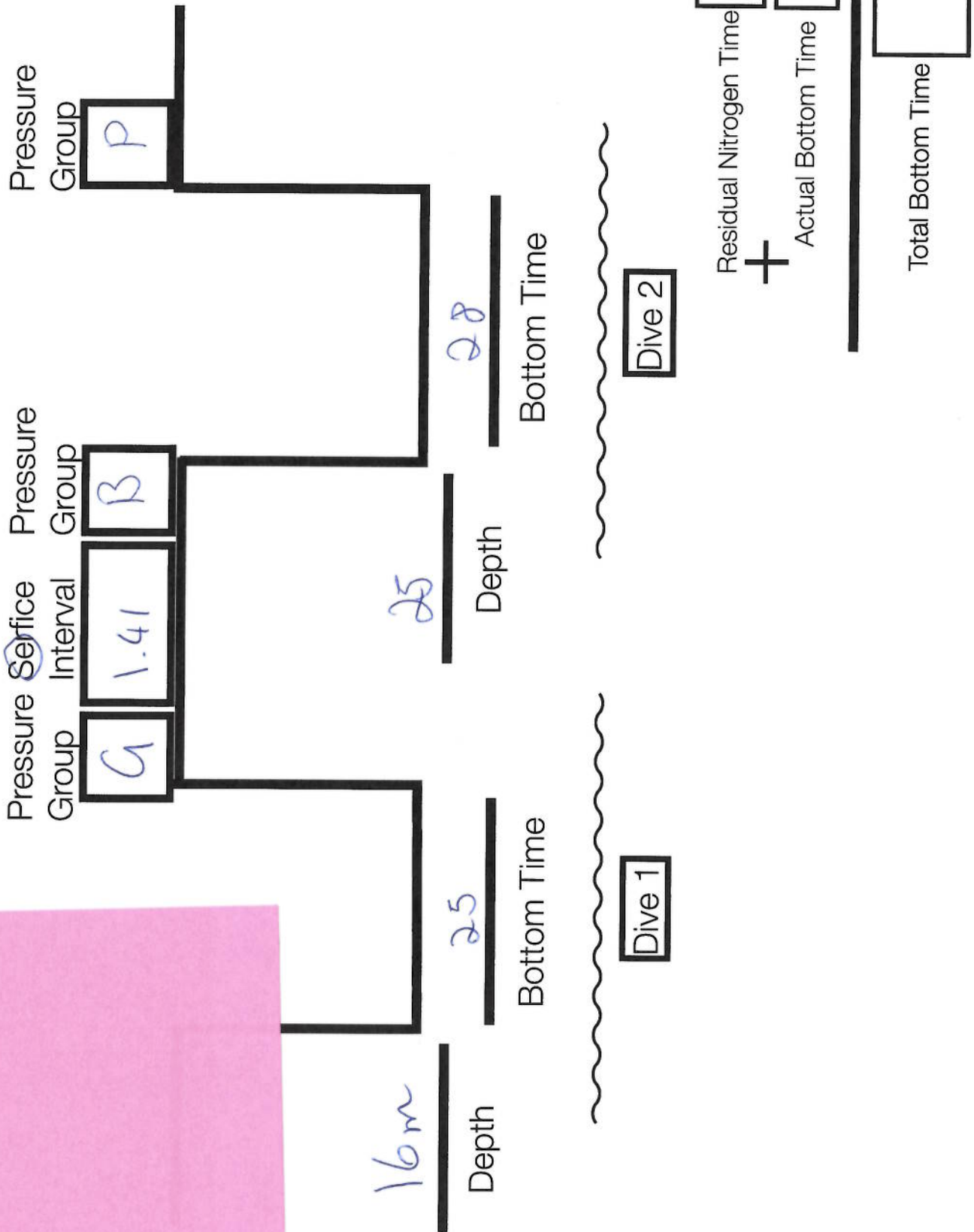
Microteaching &

This confidence and consistency, combined with award-winning delivery and fast-paced implementation is what we describe as 'The Coventry Way'.

Our Core Values

- **1** We demonstrate excellence in education and student engagement
- **2** We are global in our outlook and are impactful in all that we do
- **3** We are an independent and autonomous organisation allowing staff the freedom to operate but with responsibility to deliver
 - **4** We are innovative, enterprising and entrepreneurial
- **5** Our ethos is one of support, trust, integrity and respect whilst valuing diversity
- **6** We develop sustainable partnerships and support the communities with whom we engage

Micro teaching 2





Spirituality is...



Microteaching 3

Digital Marketing (DICE5008): Elements of Assessment

Topic: *The 'learner' choice(s) for Module assessment elements: student consultation*

Facilitator: Adekunle Babayemi PhD

Date: 13th June 2018

Intro & Learning objectives

- House keeping rules
- Assumptions:
 - Module handbook provided
 - Group registered on DICE 5008 as core module
- Session Objectives:
 - To obtain Learner feedback on preference(s) for the 'module assessment choice(s)'.
Student contribution for Module assessment structuring

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Outline Plan

- Introductions
- Task (Pre-assessment)
- Tutor-Learner engagement
- Evaluation
- Closure

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Reference points (HESA)

Elements of assessment (Based on HESA KIS)

Written Examination	Coursework	Practice
E1 (Formally Scheduled)	C1	100% P1
E2 (OSCE)	C2	P3
T1 (in-class test)	A1	

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Task

- > (1) In the provided sheets, three assessment elements/types has been listed. Using a 'score point between 1 – 5 to indicate the 'least preferred to the most preferred' (1 being the least preferred and 5 being the most)
- > (2) Tutor to collect responses and initiate a round table discussions on the scores & responses.

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Feedback & Assessment

- > The preferred element of assessment for the DICE 5008 is via Coursework (100%)
- > Tutor to indicate what proportion of the learner group agrees/disagree
- > Learners to take turns to make one statement in support or otherwise of the prevalent method of assessment for the course

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Summary

- **Post – session evaluation**
- **Closure comments**

For further enquiry/discussion on this session: ade@babsincweb.com

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Individual Task (3 min allowed):

Column 1 of the table below identifies three (3) assessment elements/types for the Digital Marketing module (DICE 5008). Using a Scale measure* of (1 – 5) to indicate your 'least preferred element of assessment to the most preferred' (1 being the least preferred and 5 being the most).

In the commentary column, please state your reason for your choice of score.

NB:

-The objective is to comment on the type of assessment that each student deem the most appropriate and why.

Assessment Element	Score*	Comments
Written Exam	4	Easier than practice
Coursework	5	Time to reflect & edit
Practice	2	Not a fan of being assessed on practice. To 'practice' is to restate & relearn.